



**LASER QUEST CELEBRATES LAGUNA NIGUEL BOY,
THE ONE MILLIONTH PLAYER AT KALEIDOSCOPE LASER TAG VENUE**

In June of 2007, Laser Quest Mission Viejo opened at Kaleidoscope and welcomed its first laser tag player. After nine years, Laser Quest hosted their one millionth player, Ben Taylor of Laguna Niguel, who was celebrating his 10th birthday with family and friends.

On Saturday, August 13 at approximately 5 pm, Taylor's party exited the laser tag arena to another celebration, as he was surprised by 150 gold and silver balloons, a specially designed Laser Quest cake, and a banner that read "One Million Players Wowed."

Laser Quest honored Taylor with a lifetime membership, as well as several gifts from other shops and restaurants at Kaleidoscope. The cake was cut, Ben signed the banner, and the young guests soon discovered that inside the balloons were discount coupons for laser tag.

"It was popping loud for several minutes," laughed Laser Quest General Manager Scott Kromling.

Laser Quest is live action laser tag, played in a 9,000 sq. ft. multi-level, fog-filled arena. Players enter with a Code Name, or an alias, and tag each other for the highest score. Taylor can now come in to play any time for free – he already returned to use his lifetime pass on Monday -- and his Code Name will always be "Lifetime."

Janine Taylor, Ben's mother, said "It's like we're family now!"

Ben already returned to Laser Quest to use his new lifetime pass on Monday.

Kaleidoscope Center is a 245,000 square foot lifestyle center located at 27741 Crown Valley Parkway, just off the 5 Freeway, in Mission Viejo. The center offers popular entertainment, retail and restaurants, along with a variety of community events throughout the year. Kaleidoscope includes Edwards Cinemas, LA Fitness, Burke Williams, Sola Salon, Ortho Mattress, Buffalo Wild Wings, Howie's Game Shack, Laser Quest, Riptide Rockin' Sushi & Teppan Grills, Maui Grills, Rocco's Pizzeria, Rita's Italian Ice, Yogurtland, AT&T, Bold Girlz, Jump 'n Jammin, Color Me Mine, and Union Market Mission Viejo, a 28,000 square foot unique dining and specialty retail space.

Photo captions:

Ben Taylor, 10, of Laguna Niguel, is shown signing the banner that will be installed at Laser Quest at Kaleidoscope.

Ben Taylor is surrounded by Laser Quest crew members and management who helped celebrate their one millionth player.