

Trick or Treat Pumpkin Party Returns to Kaleidoscope

Mission Viejo, CA – <u>Kaleidoscope</u> will host its 6th annual Trick or Treat Pumpkin Dance Party on Saturday, Oct. 29 from 1 to 3:30 pm. The afternoon of family fun will include trick-or-treating, dancing, games, pumpkin decorating and more.

Costumed youngsters ages 12 and under are invited to bring their own treat bag and stroll the center trick-or-treating from 1 to 3:30 pm, or while supplies last. Participants all ages can enjoy dancing and games with DJ Mike from Kids DJ Entertainment, free face painting, and picking and painting a pumpkin from Kaleidoscope's pumpkin patch for \$5.

In addition, children who turn in their Trick or Treat passport card, stamped by the various participating shops at Kaleidoscope, will have an opportunity to win a Grand Pumpkin Giveaway Basket filled with candy and gift cards. Local favorite Donna B.'s Bakery of Mission Viejo will also be on hand selling Halloween treats during the event.

For more information, please visit www.gokaleidoscope.com or call 949.542.4417.

About Kaleidoscope

Kaleidoscope Center is a 245,000 square foot lifestyle center located at 27741 Crown Valley Parkway, just off the 5 Freeway, in Mission Viejo. The center offers popular entertainment, retail and restaurants, along with a variety of community events throughout the year. Kaleidoscope includes Edwards Cinemas, LA Fitness, Burke Williams, Sola Salon, Ortho Mattress, Buffalo Wild Wings, Howie's Game Shack, Laser Quest, Riptide Rockin' Sushi & Teppan Grills, Tasty Bowl, Tacos Cancun, Rocco's Pizzeria, Rita's Italian Ice, Yogurtland, AT&T, Bold Girlz, Jump 'n Jammin, Color Me Mine, and Union Market Mission Viejo, offering 28,000 square feet of unique dining and specialty retail.

Kaleidoscope Center was purchased in June of 2010 by an entity owned by certain funds managed by Westport Capital Partners LLC, and is managed by Sentinel Development. Be sure to follow all the happenings at Kaleidoscope via facebook.com/gokaleidoscope, twitter.com/gokaleidoscope and http://gokaleidoscope.com.

###

Media Contact: Jane Gillespie Public Relations (949) 689-8059