



Orange County Teen Superheroes make Manners their Mission:

Bold Girlz to the Rescue

Bold Girlz, known for hosting birthday parties and fashion shows with a theme of empowering young girls, has turned its focus to helping Orange County parents teach their kids etiquette through a fun, female-lead Superhero Etiquette Workshop at its store in **Kaleidoscope**.

The hour and a half workshop, ranging from table manners and social graces, to inclusion and antibullying, is meant for girls ages six to 14. The workshop is led by the teen staff at Bold Girlz, who are dressed as Bold Girlz-themed Superheroes.

"Parents tell me all the time how they struggle with teaching their kids manners, and they want them to listen and be respectful to people outside the home," says Bold Girlz CEO, Cheryl Beck, noting that they have received such positive feedback on our entertaining style of teaching etiquette, the program has been expanded to multiple workshops each month.

The hour and a half sessions are \$25 per child, with group pricing available. The schedule of remaining April workshops is:

Tuesday, April 25, from 4 – 5:30pm or 6:30 - 8pm Wednesday, April 26, from 4 – 5:30pm or 6:30 – 8pm

"Basic manners are so easy to teach and learn, that the teen girls on the staff have started to do the training. The younger girls really look up to them and want to be like them, so making the staff the focus of the training was key to holding the younger girls attention," said Beck. "Our mission at Bold Girlz has always been to foster girls' confidence and self-esteem, and learning proper manners is perfectly in line with that"

Bold Girlz offers its Superhero Etiquette Workshops in store at Kaleidoscope, and can travel to a school or other location to present the workshop. To register or for more information, please visit www.Boldgirlz.com or call 949.348.1300.

Bold Girlz boutique and party place was founded in Orange County, CA in 2012 and has one location in Mission Viejo, CA at the Kaleidoscope. Bold Girlz specializes in girls fashion themed parties, spa parties, rock star parties, Girl Scout projects, etiquette training and more. The retail store features a fashion runway and full line of trendy apparel and accessories. The mission is to encourage girls to be B.O.L.D. Brave, Original, Loving & Daring. More information visit www.BoldGirlz.com

Kaleidoscope Center is a 245,000 square foot lifestyle center located at 27741 Crown Valley Parkway, just off the 5 Freeway, in Mission Viejo. The center offers popular entertainment, retail and restaurants, along with a variety of community events throughout the year. Be sure to follow all the happenings at Kaleidoscope via facebook.com/go kaleidoscope or visit http://gokaleidoscope.com.